





# LUXURY PLACES SA IS A SWISS COMPANY, WITH OFFICES IN GENEVA AND IN LAUSANNE, SPECIALIZING IN CHARMING AND LUXURY REAL ESTATE IN SWITZERLAND AND ABROAD.

We are organized in three business lines :

- Luxury Places, prestige properties on Lake Geneva and in the Alps.
- LP Holiday rentals, a comprehensive portfolio of luxury chalets, apartments and seafront houses for rent.
- International Showcase, residential or investment realties abroad.

Luxury Places specializes in buying, selling and renting exceptional properties and does not deal with anything outside this very specific segment. We can thus guarantee vendors a perfect positioning for their property. Buyers are only shown properties within their search criteria. Luxury Places works exclusively with local and international clients, High Net Worth Individuals (HNWI), looking to acquire a main residence or a holiday home. We offer a large selection of more than 300 luxury properties for sale and 500 houses and apartments for rent.

Our clients receive a bespoke service so as to guarantee our clients maximum quality with minimum inconvenience. Our International Showcase offers the best in terms of properties abroad. Acting as an International Associate of Savills, with over 700 offices in the world, we assist you in all your projects worldwide.

#### HOLIDAY RENTALS

Since 2006, Luxury Places is committed to its clients who are looking to purchase or sell a luxury property in Switzerland and abroad. Our track record of over 500 transactions brought us a very deep and comprehensive understanding of the real estate market and how to integrate our client's requirements in terms of accommodation.

Therefore, it seemed natural to accompany our clients a step further, and offer a collection of luxury holiday rentals.

The properties are rigorously selected, with a bespoke concierge service and a best rate guarantee, to ensure unforgettable vacations. Our full property listings are located in iconic ski resorts, and other most sought after destinations. We are constantly studying new locations to ensure a wide range of possibilities. If our listings do not satisfy your expectations, please do not hesitate to contact us, and we will assist you in your search and find what you are looking for.

## SOME SALES



SAINT-PREX Asking price CHF 40'000'000



MIES
Asking price CHF 15'000'000

SAVIGNY

Asking price CHF 13'000'000







COMMUGNY

Asking price 11'900'000

GENÈVE Asking price CHF 15'000'000 DULLY Asking price CHF 19'000'000



TROINEX

Asking price upon request



CHESEREX

Asking price CHF 7'000'000



TRELEX

Asking price CHF 8'750'000

## LISTINGS PRESENTATION

EFFICIENT MARKETING Clear and comprehensive quality brochures, in French and in English.



LARGE VISIBILITY Unrivalled Internet visibility, in Switzerland and abroad, with hundreds of properties.



Permanent visual effort Thousands of professional and retouched photos, including aerial shootings.

## **CLIENTS ACQUISITION**



ADVERTISING INVESTMENT Several thousands of Swiss francs invested in marketing and advertising each and everyday.



INTERNATIONAL ROADTRIPS Properties presentations and lectures in London, Singapore, Dubai, Hong-Kong...



ADVANCED LOCAL NETWORK Strong network of notaries, lawyers, tax specialists, family offices. Permanently in motion.

### SALES RESSOURCES



DYNAMIC TEAM Local team of specialists supported by a 700 offices group.



POWERFUL SOFTWARE Hundreds of connections between clients and properties daily thanks to a strong IT solution.



MULTI-SUPPORTS WEBSITE Last generation website, full responsive design, with new releases each year.

## HOLIDAY RENTALS



FRENCH AND SWISS ALPS

Megève, Meribel, Courchevel, Val d'Isère, Verbier, Crans-Montana, Zermatt...



LAKE GENEVA

Geneva Downtown, Left Bank, Lausanne, Swiss Riviera, Montreux...



SUN AND SEA DESTINATIONS



#### INTERNATIONAL SHOWCASE

In January 2014, Luxury Places became an exclusive associate of Savills, a global real estate services provider. Founded in 1855, Savills is listed on the London Stock Exchange. The group employs over 39'000 people in 700 offices in America, Europe, Asia, Africa and Middle-east. It offers a broad range of specialist advisory, management and transactional services to clients all over the world. We are delighted to assist you in your research of property on these dreamful destination, combining sun and attractive taxation: Spain, Portugal, Greece, Monaco, Caribbean, Indian Ocean, USA and Middle-east. This important network helps us reinforcing strongly our processes of acquisition of new buyers. We massively developed our presence and actions on key markets for us as France, United Kingdom, Russia, Middle-east and more recently Singapore, Hong-Kong and China



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